

Roger Ross
President
Via Licensing Corporation

Roger Ross is President of Via Licensing Corporation, a leading patent pool administrator. Roger has been instrumental in growing Via's global licensing businesses, as well as developing new opportunities and defining Via's strategic direction. Before being appointed President in 2012, Roger spent four years as Via's Vice President of Legal Affairs. Prior to that, he was Partner and Counsel, respectively, in the Silicon Valley offices of McDermott, Will and Emery and Weil, Gotshal & Manges. Roger has more than 20 years of legal experience representing technology and media companies including Panasonic, Netscape, Intel and Cisco. He has advised clients on the strategic and business implications of standards-related activities, industry consortia and patent licensing. Roger is a regular speaker on the topics of intellectual property monetization, RAND, SEPs and patent pools, and other aspects of patent licensing. He is a graduate of the University of Colorado and the University of Kentucky College of Law and is a member of the California Bar.