

# Fifteen-Year Retrospective on the Digital Millennium Copyright Act

Presentation of

Bruce A. Lehman

Assistant Secretary of Commerce & Commissioner of Patents and Trademarks, 1993-1999 Chairman, International Intellectual Property Institute (IIPI), 1999-Present

iipi.org

# INTELLECTUAL PROPERTY AND THE NATIONAL INFORMATION INFRASTRUCTURE

## THE REPORT OF THE WORKING GROUP ON INTELLECTUAL PROPERTY RIGHTS

BRUCE A. LEHMAN
Assistant Secretary of Commerce and
Commissioner of Patents and Trademarks
CHAIR



Information Infrastructure Task Force Ronald H. Brown Secretary of Commerce Chair

#### 104TH CONGRESS 1ST SESSION

### [S./H.R.]

To amend title 17 to adapt the copyright law to the digital, networked environment of the National Information Infrastructure, and for other purposes.

### IN THE [SENATE/HOUSE OF REPRESENTATIVES] OF THE UNITED STATES

	September, 1995	
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	following bill; which was read twice and referred to the	
	Committee on the Judiciary.	
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#### A BILL

To amend title 17 to adapt the copyright law to the digital, networked environment of the National Information Infrastructure, and for other purposes.

Be it enacted by the Senate and House of Representatives

of the United States of America in Congress assembled,

Digital

Millennium

17 USC 101 note.

#### Public Law 105-304 105th Congress

#### An Act

To amend title 17, United States Code, to implement the World Intellectual Property Organization Copyright Treaty and Performances and Phonograms Treaty, and Oct. 28, 1998 for other purposes. [H.R. 2281]

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, Copyright Act SECTION 1. SHORT TITLE.

#### Act".

SEC. 2. TABLE OF CONTENTS. Sec. 1. Short title.

Sec. 2. Table of contents.

#### TITLE I—WIPO TREATIES IMPLEMENTATION

Sec. 101. Short title.

Sec. 102. Technical amendments.

Sec. 103. Copyright protection systems and copyright management information.

This Act may be cited as the "Digital Millennium Copyright

Sec. 104. Evaluation of impact of copyright law and amendments on electronic

commerce and technological development.

Sec. 105. Effective date.

#### TITLE II—ONLINE COPYRIGHT INFRINGEMENT LIABILITY LIMITATION

Sec. 201. Short title.

Sec. 202. Limitations on liability for copyright infringement.

Sec. 203. Effective date.

#### TITLE III—COMPUTER MAINTENANCE OR REPAIR COPYRIGHT EXEMPTION

Sec. 301. Short title.

Sec. 302. Limitations on exclusive rights; computer programs.

#### TITLE IV—MISCELLANEOUS PROVISIONS

Sec. 401. Provisions Relating to the Commissioner of Patents and Trademarks and the Register of Copyrights.

Sec. 402. Ephemeral recordings.

Sec. 403. Limitations on exclusive rights; distance education.

Sec. 404. Exemption for libraries and archives.

Sec. 405. Scope of exclusive rights in sound recordings; ephemeral recordings.

Sec. 406. Assumption of contractual obligations related to transfers of rights in motion pictures.

Sec. 407. Effective date.

#### TITLE V-PROTECTION OF CERTAIN ORIGINAL DESIGNS

Sec. 501. Short title.

Sec. 502. Protection of certain original designs.

Sec. 503. Conforming amendments.

Sec. 504. Joint study of the effect of this title.

Sec. 505. Effective date.



## Music: on the road to recovery and fuelling the digital economy

Frances Moore, chief executive, IFPI

The new digital services developed and licensed over recent years are moving rapidly into new markets across the world. Just two years ago, the largest international digital services, such as iTunes, Spotify and Deezer, were present in just over 20 countries. Today, they are in more than 100.

Copyright rules have provided the foundation for our industry to reinvent itself in the digital world... A weakening of copyright rules would set back the music industry at the very moment when it is on the path to recovery.



"The music industry has adapted to the internet world, learned how to meet the needs of consumers and monetised the digital marketplace."



WEDNESDAY, FEBRUARY 27, 2013, 9:10 a.m.

**IP NEWS CLIPS --** Compiled from newswires and other sources:

the *Wall Street Journal* reported that five Internet service providers including AT&T and Cablevision have launched a uniform program to combat illegal downloads of copyright-protected content including movies, TV shows, and music. The companies have put into place the Copyright Alert System, a "six strikes" system with escalating degrees of penalty for subscribers accused of piracy.



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**PHOTOS** 



By ALEX BYERS | 03/01/13 9:29 AM EDT

With help from Michelle Quinn and Jessica Meyers

HATCH, SCHIFF HAPPY WITH CAS - Capitol Hill, over the past year, hasn't wanted to touch online piracy legislation with a 10-foot ethernet cable. But at least two lawmakers are happy with tech and content companies picking up the fight in the form of the Copyright Alert System. (Here's the latest http://bit.ly/Y95oiF, by the way, on ISP mitigation measures.) A spokesman for Sen. Orrin Hatch, one of the Congressional International Anti-Piracy Caucus' cochairs, said the Utah legislator is always pleased to see industry reaching consensus to solve a problem. And co-chair Rep. Adam Schiff elaborated, calling the long-awaited CAS launch a positive step. "There are those who will pirate content for free no matter what, but there is a much larger population of Internet users who would rather not pirate the work of their favorite artists and will benefit from education about the many legitimate sources for movies and music online," he said in a statement to MT. The tech advocacy community, obviously, has been less thrilled. Reddit co-founder Alexis Ohanian, who's been increasingly vocal on tech policy and was on the Hill this week for the launch of the i2Coalition, called the system "an ugly hack," and said "it is not a real, legitimate, long-term solution."

Case: 10-3270 Document: 96 Page: 1 12/10/2010 164878 22

## 10-3270-CV, 10-3342-cv

#### United States Court of Appeals

for the

#### Second Circuit

VIACOM INTERNATIONAL INC., COMEDY PARTNERS, COUNTRY MUSIC TELEVISION, INC., PARAMOUNT PICTURES CORPORATION, BLACK ENTERTAINMENT TELEVISION LLC,

Plaintiffs-Appellants,

- v. -

YOUTUBE, INC., YOUTUBE, LLC, GOOGLE, INC.,

Defendants-Appellees.

ON APPEAL FROM THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

### BRIEF FOR AMICUS CURIAE THE INTERNATIONAL INTELLECTUAL PROPERTY INSTITUTE IN SUPPORT OF REVERSAL

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