

Christian Genetski Senior Vice President and General Counsel Entertainment Software Association

Christian is Senior Vice President and General Counsel of the Entertainment Software Association (ESA), the trade association for publishers of computer and video games for video game consoles, PCs, mobile devices and the Internet. As ESA's General Counsel, Christian oversees all of the association's legal matters, including litigation, and technology and intellectual property policy.

Prior to joining ESA, Christian was a co-founder of the law firm ZwillGen LLC and a partner at two major firms and a federal cybercrime prosecutor. In private practice, Christian was lead counsel in the MDY v. Blizzard case in which the 9th Circuit affirmed the applicability of the DMCA's 1201 provisions to a game "bot" that circumvented an online game's cheat detection software designed to preclude access to online game servers.