

# High Tech Tuesday: Recent Developments in Trademark Law

August 25, 2020



# Panelists

- Professor Tyler Ochoa, Santa Clara Law
- Jessica McDonald, Schwegman Lundberg & Woessner
- Austin Phillips, Facebook

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# In re Forney Industries

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In re Forney  
Industries

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# VIP v. Jack Daniels Properties



# VIP v. Jack Daniels Properties





# AM General v. Activision Blizzard



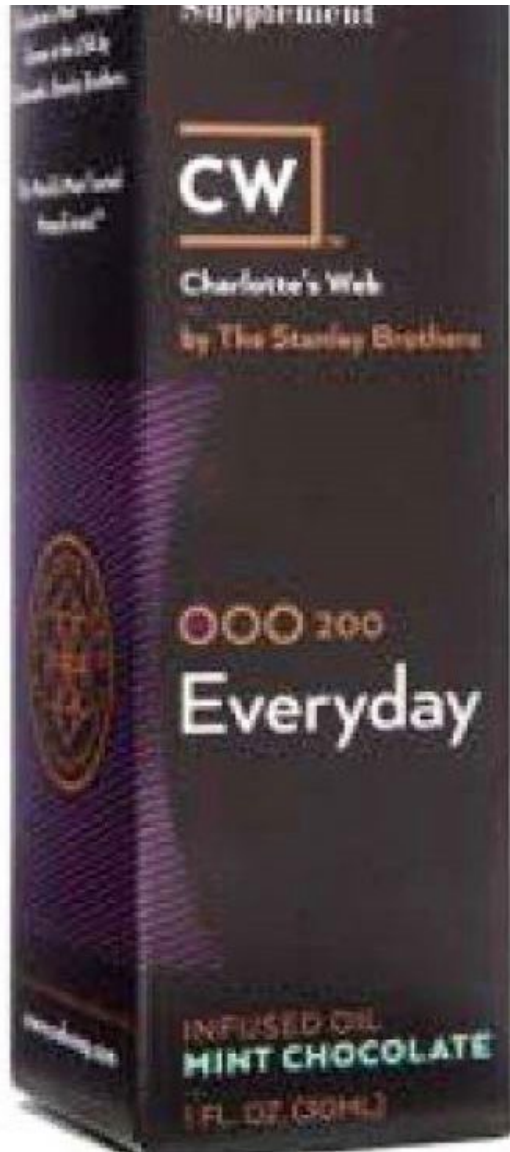
# AM General v. Activision Blizzard



# AM General v. Activision Blizzard







In re Stanley  
Bros. Social  
Enterprises



# AT&T Mobility v. Dormitus Brands



New Cingular Wireless PCS, LLC

AT&T

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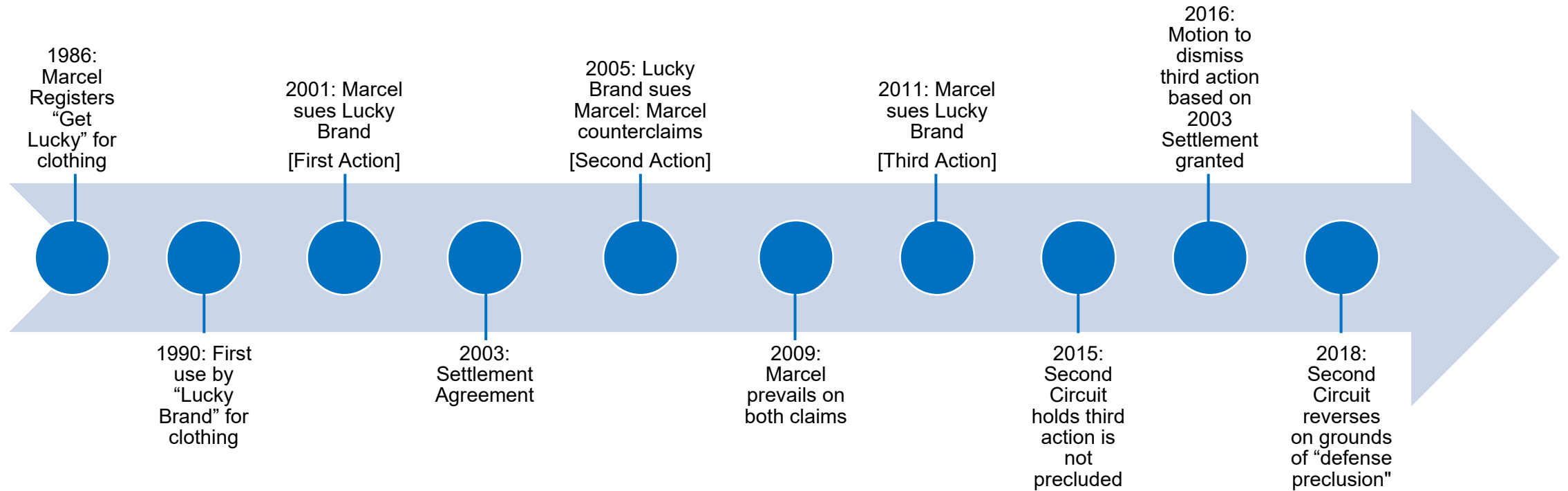
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Marcel Fashions



# Lucky Brand v. Marcel Fashions



# HTLI

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